Haris Ahmar

Professional Summary

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Backend Developer specializing in Node.js, building scalable and efficient server-side applications. Proficient in RESTful APIs, databases, and microservices architecture. Strong focus on writing clean, optimized code and collaborating effectively with cross-functional teams.

WORK EXPERIENCE

BrainBees Solutions Ltd [Firstcry.com]
Software Developer II

02/2021 - Present   *Pune*
Roles & Responsibilites

- **Backend Development Expertise:** Proficiently designed, developed, and optimized a comprehensive marketing automation platform, primarily focusing on backend technologies such as Node.js, Google BigQuery, PostgreSql, etc. Contributed to contextual and personalized campaign creation.
- **Data Management Mastery:** Skilfully managed substantial data processing tasks, using database technologies like PostgreSql, Google BigQuery and Redis for efficient data storage and retrieval.
- **Agile Project Collaboration:** Collaborated seamlessly with cross-functional teams, following agile methodologies to ensure punctual and cost-effective delivery of high-quality software projects.
- **Version Control and Code Collaboration:** Proficiency in Git for version control, code collaboration, code reviews, and repository management.

PROJECTS

Jarvis CRM (2022 - Present)
- **WhatsApp Module**
- **API Development:** Designed and implemented robust APIs for full CRUD operations, enabling efficient campaign management.
- **Scheduler Implementation:** Created a scheduler to automate campaign execution based on predefined notification dates and times.
- **OneLink Integration:** Integrated OneLink to streamline URL shortening, enhancing tracking and user engagement.
- **Click Tracking Logic:** Developed and deployed a comprehensive click tracking mechanism, firing the whatsapp_clicked event to monitor user interactions.
- **Conversion Logic:** Engineered detailed conversion tracking to measure and analyse campaign effectiveness.
- **Revenue Logic:** Implemented revenue tracking and calculation features to accurately assess campaign performance and ROI.

Firstcry Parenting (2021 - 2022)
- Created and maintained RESTful APIs to facilitate seamless communication between fronted and back-end systems.
- Utilized Postgres as the primary database for data storage, retrieval, and management.

EDUCATIONAL QUALIFICATION

Bachelor of Computer Science and Engineering
Aliah University

2016 - 2020   *Aliah University*
7.56 CGPA

SKILLS

Skill	Level
Javascript	●●●●○
Node.js	●●●●○
Express.js	●●●●○
Restify	●●●●○
PostgreSQL	●●●●○
Bigquery	●●●●○
Git	●●●●○
Redis	●●●○○
AWS S3	●○○○○
Kafka	●●○○○
Angular	●○○○○

ACHIEVEMENTS

Stakeholder Appreciation for WhatsApp Module Development.
Received recognition for effectively developing and optimizing the WhatsApp module, ensuring seamless communication and improved user engagement, which contributed to a 20% increase in customer satisfaction.

QA Team Appreciation.
Implemented comprehensive unit testing, leading to a 30% reduction in post-release bugs and earning praise for code quality and reliability.

LANGUAGES

Language	Level
English	●●●●●
Urdu	●●●●●
Hindi	●●●●○
Arabic	●●●●○