SULTAN SIDDIQUI

Senior Front End Developer / UI UX / Business Analyst

CONTACT

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Current Residence: Al Naseem, Riyadh, Kingdom of Saudi Arabia.

Native Residence: Mira Road, Thane, Maharashtra, India

EDUCATION

B.E. Information Technology
Information Technology
K.C. College of Engineering and Management Studies and Research (University of Mumbai)
2016-2019
Thane (East)

Diploma in Information Technology
Information Technology
Thakur Polytechnic
2013-2016

SSC
St. Mary's High School
2013
Mira Road (East)

SKILLS

UI/UX
React JS
JavaScript (ES6)
CSS 3
HTML 5
BOOTSTRAP 5
BOOTSTRAP 4+
WORDPRESS
Rest API
FIGMA
GITHUB
OOPS
NPM

CAREER OBJECTIVE

Dynamic and adaptable Front-End Developer with a strong foundation in React JS, JavaScript, HTML/CSS, Bootstrap, and ES6, Restful API's skilled at crafting engaging and seamless user experiences. Known for being an enthusiastic team player and innovative problem solver, I am committed to driving business value through creative solutions and high-quality code. Eager to expand my expertise with new technologies and frameworks to deliver impactful digital experiences and foster continual improvement.

WORK EXPERIENCE

Senior Front End Developer

Suzuki Najeeb Auto
Oct 2023 - Present / Riyadh, Saudi Arabia (On-Site)

- **Led WhatsApp Invoice Automation Project:** Developed a Node.js script integrated with a third-party API, enabling seamless invoice sharing from email to WhatsApp. This initiative streamlined operations and significantly improved customer communication, marking a notable success for the company.
- **Transitioned System from Outsourced to In-House:** Spearheaded the migration of the entire outsourced platform to an in-house system. Directed the design and development of Phase 1 of the Suzuki website, collaborating closely with UI designers, backend developers, and key stakeholders. Played a crucial role in Phase 2 by gathering requirements, coordinating execution, and successfully upgrading the technology stack to React JS.

- **Business Analyst for E-Commerce Project Evaluation:** Assumed the role of Business Analyst to assess the company's e-commerce project. Provided strategic insights and actionable recommendations that enhanced system functionality and optimized the user experience, contributing to the company's e-commerce evolution.
- **Custom Admin Panel Development:** Developed a tailored admin panel to empower various departments with enhanced control over website content and features, ensuring streamlined, department-specific functionalities across the organization as per the business workflow.
- **Documentation and Project Planning for E-Commerce Expansion:** Initiated comprehensive documentation and planning for the future phases of Suzuki Najeeb Auto's e-commerce development. Delivered detailed reports that identified workflow improvements and provided insights to support more efficient project execution.

Lead Front End Developer

Radiant Information Technologies Co.
Feb 2023 - Oct 2023 / Riyadh, Saudi Arabia (On-Site)

- Direct involvement with client to understand the software requirement and consulting the best User Interface & technology stack.
- Leading and coordinating team from the initiation to completion of the project.
- Worked on User Interface development of Vendor-based Ecommerce Platform that provides products, solutions, services & logistics.
- Coordination with the back-end developers for the UI integration and feature enhancement of the project.
- Complete development and designing of the Project from ideation and project documentation by closely understanding the exact business requirement using Figma.
- Responsible for developing large-scale multilingual application and making the software language compatible. (Specialized in Arabic) · Responsible for research on Modern and lead generating UI/UX designs for Businesses.

Front End Developer

Advanced Elaf
January 2021 - February 2023/ Riyadh, Saudi Arabia
(Remote Work)

- Understand Business Requirement using High Level Business Requirement and System Use cases.
- Responsible for designing a systematic, useful and business generating User Interface for large scale Software Application and fitting into the customer requirement.
- Worked on User Interface development of Ecommerce Management Platform.
- Participated in every step of the product development process from ideation through development and improvement for features.
- Complete wireframe development and designing of the Project from ideation and project documentation by closely understanding the exact business requirement using Figma.
- Responsible for developing large-scale multilingual application and making the software language compatible. (Specialized in Arabic) · Responsible for research on Modern and lead generating UI/UX designs for Businesses.

Software Programmer

TechnoKarte
June 2020 - December 2020 / Mahim East, Mumbai

- Responsible for client interaction and business understanding
- Various small scale projects was delivered within a span of 6 months
- Entire Web App conversion to the Native Application using Web view in Android
- Developed an Android Application for the Society Security based on XML, Java and Firebase.
- Developed an E-Commerce website of Grocery store on the WordPress with Payment gateway integration during the pandemic.

Front End Developer

Blocklogy
September 2019 - July 2020 / Seawoods Darave, Navi Mumbai

- Experience in building Edu Tech and Freelancing platform ensuring the quality and responsiveness of the Website.