



ADARSH SINGHVI

PROFILE

Accomplished and commercially focused Digital Marketer. My areas of expertise include SEO, website design, Google Ads, and graphic design. Also possesses great communication skills and is motivated with a drive for excellence and continuous improvement

CONTACT

PHONE:
9163392524

LINKEDIN:
[linkedin.com/in/Adarsh-singhvi-739052189](https://www.linkedin.com/in/Adarsh-singhvi-739052189)

EMAIL:
adarshsinghvi711@gmail.com

Location:
Kolkata

ACADEMIC/ACHIEVEMENT/

AWARD

- Certified Digital Marketer from Intern Shala.
- Fully managed Company Santi Niketan Enterprises SEO and conducted comprehensive keyword research for over 500 terms, optimizing content for diverse audience segments.

EDUCATION

THK JAIN College
4/2015 – 3/2022
Bachelors of Commerce [60 %]

Ratnakar North Point School
4/2014 – 3/2015
Percentage [55]

Secondary school
4/2012 – 3/2013
Percentage [60]

WORK EXPERIENCE

Gowebbo {Job Title: - Digital Marketer Google Ads}
06/2024 – Present
[Roles and Responsibilities: - Create and manage Google ads campaigns to meet marketing objectives, conduct regular keyword research to identify new advertising opportunities and Analyze campaign performance and adjust bidding and keywords for optimization

Eleantz {Job Title: - Marketing Executive}
11/2023 – 2/2024
[Roles and Responsibilities: - Handling Amazon seller central and vendor central ads account]

Santiniketan Enterprises {Job Title: - Digital Marketing Executive}
7/2022 – 11/2023
[Roles and Responsibilities: - Google ADS, Email marketing (Zoho), WhatsApp marketing, Website development (WordPress), SEO, SMM, Instagram Ads & FB Ads
Also handle IndiaMART Listing]

Zello Boutique {Job Title: - E-commerce Executive}

6/2020 – 6/2022

[Roles and Responsibilities: - Handling platforms – Meesho, Glowroad, Shopshy, Amazon, Flipkart, and JIOMART]

Kolkata Digital Marketing Agency {Job Title: - Intern}

11/2021 – 2/2022

Google ads, website development (WordPress), SEO, SMM, Instagram Ads and FB Ads.

PD Forge {Job Title: - Purchase Manager}

10/2018 – 3/2020

Tally

SKILLS:

Canva

Digital Marketing

Website creation

Amazon ads

Microsoft Excel, Word, and PowerPoint