GAURISH MAURYA

PROFILE

Results-driven professional with expertise in **project management, product operations, and technical coordination**. Adept at managing client technical requirements, leading cross-functional teams, and optimizing e-commerce platforms. Strong background in stakeholder management, product lifecycle management, and Agile methodologies. Proficient in HTML, CSS, and front-end development. Skilled in **A/B testing**, user behavior analysis, and data-driven decision-making to enhance conversion rates. Experienced in **roadmap planning**, feature prioritization, and cross-functional collaboration to drive product growth.

WORK EXPERIENCE

ANS Commerce (Flipkart group)
2024 - PRESENT

Senior Project Associate

- Acted as the technical POC for **10+ brands(ITC, Yarldey, Khadims, etc)**, ensuring seamless execution of their e-commerce requirements.
- Suggested and implemented **A/B testing** for a new checkout process named Kartwave, leading to an improvement in user conversion rates.
- Collaborated with UI/UX designers, software developers, and stakeholders to implement custom solutions
- Managed **Kartify, ANS Commerce's proprietary e-commerce platform**, overseeing brand website configurations and optimizations
- Facilitated end-to-end project delivery, from requirement gathering to deployment, ensuring on-time completion
- Streamlined internal processes, reducing development **turnaround time by 30%**.

ANS Commerce (Flipkart group)
2023 - 2024

Data Analyst

- Analyzed e-commerce performance data to identify trends, optimize strategies, and improve conversions
- Provided actionable insights to brands using **SQL, Excel, and data visualization tools**
- Created Dashboards using the **Power BI tool** to help analyze large number of data.

Anti-Aging Skin Clinic
2022 - 2023

Web Developer

- Led the design and development of the website Anti-Aging Skin Clinic.
- Implemented front-end technologies such as HTML, CSS, JavaScript, ensuring a responsive and user-friendly experience.
- Integrated backend features and optimized website performance for faster load times.
- Managed SEO strategies and worked on improving the website's visibility.

CONTACT

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- gaurishmaurya95@gmail.com

EDUCATION

2013 - 2017

SGSITS

- Bachelor of Engineering (B.E.) in Computer science
- GPA: 5.86

SKILLS

- Agile and Waterfall
- Scrum
- Jira
- Stakeholder Management
- Product Lifecycle Management
- Wireframing
- API Integrations
- SQL
- Excel
- Google Analytics
- Data Visualization
- Tableau
- Power BI
- Client Relationship Management
- Cross-Functional Collaboration

EXTRA-CURRICULAR ACTIVITIES

- Sports: Badminton, Cricket, Table-tennis
- Sketching
- Dancing

Independent Research & Exam Preparation
UPSC

2017 - 2021

- Dedicated full-time to preparing for the UPSC Civil Services Examination, developing a strong foundation in **analytical reasoning, current affairs, policy analysis, and critical thinking**. Enhanced time
- management, structured problem-solving, and decision-making skills through rigorous self-study. Developed strong written and verbal
- communication skills while practicing essays and structured responses. Gained deep knowledge of **governance, economics, and technology**
- **trends**, which contribute to a well-rounded professional perspective.