

ANAMIKA

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EDUCATION

GLA University

B.Tech Electronics and Communication

Mathura, UP

Aug 2013 - June 2017

EXPERIENCE

Urja.io

Business Analyst

Delhi

Mar 2022 - Oct 2023

- Developed and implemented IT solutions to improve operational efficiency, cost savings and customer service.
- Led requirements gathering to create comprehensive BRD, FRD, and SRS.
- Managing customer data analysis, digitalization of production data & analysis, generated business insights
- Engage with stakeholders to understand business requirements and translate them into BI solutions.
- Leveraged communication skills to ensure successful collaboration and project outcomes.
- Conducted detailed analysis and presented recommendations for process optimization

Morphedo Technologies Pvt. Ltd.

Project Coordinator

Noida

June-2024 - Present

- Translated business requirements into technical specifications, ensuring clear communication between development, QA, and management teams.
- Applied comprehensive knowledge of the Software Development Life Cycle (SDLC), managing all phases from requirements gathering to testing.
- Tracked project progress, generated data-driven reports, and implemented process improvements for optimal outcomes.
- Coordinated with teams and partners to deliver projects on time and within resource constraints.
- Managed resource planning, documentation, and issue escalation to ensure transparency and team collaboration

SKILLS

Tech.: Python, Numpy,, Power BI, Zoho Projects,, SQL, Advanced Excel, Tableau, Asana
skills: SDLC, BRD, Excellent written and verbal communication, Stakeholder engagement
other: Analytical thinking, Problem-solving, Strategic thinking, Team development Project documentation,

PROJECTS

Instagram User Analytics SQL

Extracted and analyzed data from the given database using MySQL, applying various functions such as join, subqueries, aggregation, distinct, and group by.

Bank Loan Case Study EXCEL

This project aims to identify patterns such as denying the loan, reducing the amount of loan, or lending at a higher interest rate to risky applicants, the key factors behind loan default., automated processing.

Python Diwali Sales Analysis PYTHON

This project includes data cleaning and processing using python - exploratory data analysis using python
Most used data analytics libraries in python: numpy, pandas, matplotlib and seaborn

Air Travel Dashboard POWER BI

Created DAX measure , developed annual travel report , defined dashboard and ETL data.

Tableau Capstone Project

Created visually appealing representations including charts, graphs, maps, and dashboards Performed data cleaning, merging data, and creating calculated fields.

COURSES

Trainity

DATA ANALYTICS VIRTUAL INTERNSHIP

(10/2023 - 02/2024)

ABLE

ANALYST COURSE

(02/2024 - 05/2024)