#### CONTACT

# **Mohamed Ubaid Mir**

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### **OBJECTIVE**

Driven and enthusiastic professional seeking a challenging role where I can utilize my diverse skill set and passion for problem-solving to contribute to the success of the organization. With a strong background in communication, time management, and adaptability, I aim to leverage my abilities to effectively collaborate with teams and achieve strategic objectives. Eager to embark on new challenges and grow both personally and professionally in a dynamic work environment.

#### **EXPERIENCE**

#### March 2021 - Current

Full stack Wordpress developer/Full stack web developer

Devlify /Web Developer

Web development (4yrs)

Proficient in HTML, CSS, and JavaScript with a focus on responsive web design principles.

Wordpress developer(4yrs): Experienced in building websites on WordPress (Elementor, plugins, UI/UX, SEO, cPanel management, WooCommerce) and Wix Studio, including Funnel creation for optimized customer journeys.

**SEO(2yrs):**2 years of SEO experience optimizing websites with on-page and off-page strategies. Proficient in keyword research, content optimization, technical SEO, and using tools like Google Analytics, Google Search Console, and SEMrush to drive traffic and improve rankings."

#### Modern Frontend frameworks:(2yr)

2-year experience in React is and React-Redux-Toolkit, with strong skills in APIs, Redux, JSON APIs, GSAP, and tools like React Navigation and React Router DOM.

Expertise in Clerk Authentication for secure user verification and login functionalities.

### Mobile Development (React Native)(1yr):

Experienced in React Native development with expertise in React Navigation for seamless routing, Axios for efficient API handling, and React Query for optimized data fetching, caching, and background updates.

#### **EDUCATION**

2011

Guru Nanak dev modle high School

10th 6.7

2013

Boys Higher Secondary School Baramulla

12th 7.8

2020

Kashmir University

**B.E Electrical** 

7.2

## **PROJECTS**

#### Yumzee

Designed a POS tracking website for Yumzee.co's restaurant chain, featuring an intuitive interface, seamless usability, efficient data organization, real-time data fetching from an SQL database, and Google Authentication for secure access

## STATIC WEBSITES

Designed and developed 15+ static websites for various businesses, focusing on responsive design, user-friendly interfaces, and brand consistency."

#### E-COMMERCE

Designed and developed a full-stack e-commerce platform using React, Node.js, and MongoDB, integrating data fetching, Google Login authentication, and a seamless user experience

#### APP DEVELOPMENT

Designed and developed mobile applications as part of continuous learning, focusing on improving technical skills and exploring new frameworks and technologies

# DESIGNED LANDING PAGES

Designed landing pages in Figma and converted them to responsive websites using HTML, CSS, JavaScript, and WordPress, ensuring an engaging user experience and smooth functionality