

Course : P.G.D.M (6 Trimester), Post Graduate Diploma in Management, 2024

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CGPA :6.01



### **CAREER OBJECTIVE**

Seeking a relevant position in dynamic workplace where my skills and knowledge help me to grow professionally and to achieve organizational objectives

ACADEMIC DETAILS									
COURSE	SPECIALIZATION	INSTITUTE/COLLEGE	BOARD/UNIVERSITY	SCORE	YEAR				
UG	Commerce	S.S Jain Subodh P.G College, Jaipur, Rajasthan	University Of Rajasthan	58.9 %	2022				
CLASS XII	Commerce	Sri Kalayan World High School, Hatoj, Kalwad Road , Jaipur	CBSE	73.6 %	2019				
CLASS X	General Studies	Dashpur Vidyalaya Mandsaur	CBSE	6.8 CGPA	2016				

Core Skills	Negotiation, Problem Solving, Negotiation, Communication, Listening Skills, Team Player, Data Analysis, Leadership
TECHNICAL PROFICIENCY	Advanced Excel, Office 365

#### SUMMER INTERNSHIP / WORK EXPERIENCE

#### Marketing Coordinator, Infinite Infra Pro Private Limited

Dec 2024 - Present

I am working as a marketing coordinator in this organization and the roles and responsibilities of my role in this organization is handling the international client as well as domestic client and also handling the ATL and BTL marketing of the company.

#### Management Trainee, Merino Industries

Aug 2024 - Nov 2024

I am here to handle the project sales for laminate division in this company. In which I have to maintain the relationship with Architects and Interior Designers are assigning to me in my respected territory and taking follow-ups to generating business for the company.

### Business Development & Digital Marketing , Pneucons eCommerce Pvt. Ltd.

May 2023 - Jun 2023

- During the initial week, conducted cold calls to around 500 customers.
- Navigated a range of market research analyses, such as product analysis, comparative analysis, and competitive analysis for the company and its products.
- Navigated phone calls with existing customers to gather their feedback about our company, aiming to identify areas of improvement and better understand our strengths and weaknesses

### Business Development Manager, Dreamplus Colonizers And Developers Private Limited

Apr 2021 - Jun 2022

"I have three years of experience as a Business Development Manager at Dreamplus Colonizers and Developers Private Limited from May 1, 2021, to May 30, 2024. During the first year, I worked full-time, and for the subsequent two years, I transitioned to freelancing within the company."

#### **PROJECTS**

## Summer Internship Program - Marketing

May 2023 - Jun 2023

Analysis on the study on "Impact of buying online subscription plan of online marketplace on retailers".

ANALYSIS AND INTERPRETATION OF THE FINANCIAL STATEMENTS OF DABUR LTD. AND MARICO CO. - Finance

Jan 2023 - Apr 2023

Analyzed Company's Financial Data Including Balance sheet , Income Statement And Cash Flow Statement

Corporate Sustainability And Social Impact - Capability Buildings

Dec 2022 - Mar 2023

Conducted Activities in Schools and Slumps areas for creating awareness related harmful effects of plastic.

### Rural Immersion Program at Antarsumba Village, Gujarat - Marketing

Nov 2022 - Dec 2022

Primary objective of this project to identified the buying behavior of consumer and marketing strategies in rural areas

# Cost-Sheet Analysis Baba Tea Stall - Finance

Jun 2022 - Aug 2022

Prepared and analyzed the cost-sheet of the Baba Tea Stall to identify each types of cost in particular enterprises

CERTIFICATIONS					
CERTIFICATION	CERTIFYING AUTHORITY	DESCRIPTION			
Leadership And Management	Great Learning	This certification is related to leadership and management in which the basics concepts are explained about leadership and management			

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CERTIFICATION CERTIFYING AUTHORITY		DESCRIPTION				
Reading Financial Satement	Corporate Finance Institute	Concept clarity reading of financial statement				
Social Media Marketing	Great Learning	This certification is related to social media marketing in which basics information is provided related about social media marketing				
Accounting Fundamentals	Corporate Finance Institute	Basics concept clarity of accounting fundamentals				

## **EXTRA CURRICULAR ACTIVITIES**

Cooking Basketball

## LANGUAGES KNOWN

Hindi, English

## **AWARDS AND RECOGNITIONS**

Gold Medalist In Basketball At National | Rajasthan Council Of Sports And Education

Dec 2019