Ashish Thakur

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◼ PROFILE SUMMARY

- Results-driven Business Analyst with 3 years of experience managing product development cycles and delivering tech solutions globally. Proven expertise in requirements gathering, stakeholder communication, and Agile project execution. Hands-on with wireframing, API testing, SQL reporting, and cross-functional collaboration. Passionate about turning ideas into products that deliver business impact.

◼ WORK EXPERIENCE

Business Analyst | Infin Mobile Solutions, Zirakpur(August 2023 – Present**)**

- Led 2 global tech projects (IT-MAN for Singapore & Reelanalytics for Kenya) from requirements to delivery.
- Created detailed BRDs/FRDs, reducing scope changes and aligning teams across 9+ countries.
- Conducted daily standups and sprint reviews with remote teams to ensure smooth execution.
- Coordinated with design, development, and QA teams to deliver milestones on time.

◼ **Founder & Product Lead | Digi Parivahan, Hamirpur(H.P) (**Oct 2021 – Jan 2023**)**

- Built and launched a digital fare payment system, reducing manual errors in ticketing.
- Designed wireframes & workflows to communicate MVP requirements to developers.
- Conducted user testing & feedback loops, leading to 2 major product iterations.
- Managed API testing using Postman and collaborated with developers to resolve issues.

◼ SKILLS & TOOLS

Business Analysis & Product Management:
- BRD, FRD, User Stories, Roadmaps, Sprint Planning, Agile (Scrum, Kanban), Stakeholder Management

Tools & Platforms:
- JIRA, Trello, Asana, Confluence, Figma (Wireframing), Postman (API Testing)

Data & Reporting:
- SQL (Joins, Aggregations), Power BI (Beginner), Excel (Pivot Tables, Data Cleaning)

Scripting & Automation:
- Google Apps Script

◼ PROJECTS

- **IT-MAN (Singapore) –** On-demand service app for IT support.
- **Reelanalytics (Kenya) –** Platform for PR & Ad monitoring with analytics dashboards.
- **Digi Parivahan (India) –** Bus transportation app focused on digital payments and ticketing.

◼ EDUCATION

- **MBA – Finance (Pursuing),IGNOU** (2024 – Present)
- **Bachelor of Computer Applications (BCA), Career Point University, Himachal Pradesh,** (2020 – 2023) CGPA: 7.94

- **LANGUAGES:** English (Professional), Hindi (Native)
- **REGIONS HANDLED:** Singapore, Kenya, UAE, South Africa