

Vikash Rajpoot

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LINKS

Github:// [vikash](#) LinkedIn:// [vikash](#)
Hackerrank://[vikash](#) LeetCode:// [vikash](#)

SKILLS

PROGRAMMING

Language:

- Javascript • Typescript • SQL • Java • Python
- GraphQL

Database:

- PostgreSQL • MySQL • Clickhouse • MongoDB

Frameworks and Tools:

- RabbitMQ • Redis • KafkaJS • Typeorm
- Sequelize • Mongoose • Rest API • NodeJs
- Express • ReactJs • firebase • Git • jwt
- SendInBlue • RazorPay

EDUCATION

BACHELOR OF TECHNOLOGY | EE

SGSITS, INDORE | CGPA - 7.32

Jul 2017 - July 2021

CLASS XII

MP STATE BOARD | PERCENTAGE - 85.00
2016

CLASS X

MP STATE BOARD | PERCENTAGE - 92.33
2014

COURSE WORK

- DATA STRUCTURE AND ALGORITHMS
- OBJECT ORIENTED PROGRAMMING
- NO-SQL AND R-DBMS

ACTIVITIES

MEMBER TECHNICAL Aug 2018 - Aug 2019
SGSITS ROBOTICS CLUB

- Technical Student Activity Club of College.

ACHIEVEMENTS

- Awarded top performer among freshers at IdeacLan.
- Among Top 10% of total participants all over India in HackWithInfy 2020 by Infosys.
- Achieved 420 rank out of 60K+ participants in Codechef Starters March'21 competition
- IIM SUMMIT 2017 - attend the All India Startup Summit at IIM Indore
- Solved more than 250 Leetcode questions

PROFESSIONAL EXPERIENCE

IDEACLAN

Associate Software Engineer

Panchkula, Chandigarh/India

April 2024 - Present

As an ASE at IdeaClan, I played a pivotal role in developing and delivering critical features for Fab-Funnel and Lookfinity, a high-impact campaign launch platform. My contributions were instrumental in ensuring the successful and timely completion of essential services, which enabled the platform's on-schedule demonstration at the prestigious Budapest exhibition. This achievement showcased my ability to handle high-pressure deliverables while maintaining quality and efficiency.

LOOKFINITY [LINK](#) | ADVERTISEMENT AUTOMATION

- FB360 - Contributed to the development of FB360 by integrating and managing campaign reporting, while efficiently handling bulk data insertion into ClickHouse for enhanced data processing and analysis.
- TIKTOK AND BIGO-LAUNCH - Developed Bigo-Launch to enable bulk campaign launches and efficiently manage their performance, optimizing execution and monitoring of campaign effectiveness.
- TABOOLA - Managed the assignment and allocation of accounts to agencies, ensuring accurate reporting and retargeting for optimized campaign performance.

NodeJs, Javascript, Typescript, GraphQL, Python, MongoDB, Postgres, Clickhouse

FABFUNNEL [LINK](#) | MARKETING AUTOMATION

- UMS - Designed and implemented a User Management System to facilitate secure user authentication, asset allocation for campaign launches, and role-based team management. Optimized user access and resource distribution to enhance campaign efficiency and coordination.

NodeJs, Javascript, Typescript, GraphQL, Postgres, Clickhouse

INDUSTRY INSIGHTS [LINK](#) | CREATIVE SCRAPPING

- Developed the IndustryInsights platform with a React-based frontend, enabling users to perform CRUD operations on configuration, group, ads, and batch pages.
- Implemented Redux for efficient state management and added functionality to scrape Facebook ads via cURL, allowing users to fetch ads, upload them to R2 through workers, and insert them into the database.

React Js, Javascript, Node Js, Postgres, Sequelize

HELIVERSE

Intern

Gurugram, Haryana/India

Nov 2023 - April 2024

- Integrated Razorpay, Google Map, and SendInBlue API in projects for payment and mail services.
- Made REST APIs, modified existing ones, and fixed bugs with improved error handling.
- Worked on ReactJS projects and optimized rendering to reduce load times.
- Used various backend and frontend frameworks: React Router, Express, Tailwind CSS, Mongoose.