

Avilash Rana

Scrum Master and Manager

+91-8265940939 | amit.miral9@gmail.com | New Delhi, Mumbai, INDIA | Experience: 8 Years 6 Months

Experienced and results-driven Scrum Master with 3 years+ of hands-on experience guiding cross-functional Agile teams to deliver high-quality products. Proven track record in facilitating Scrum ceremonies, removing impediments, and fostering a culture of continuous improvement. Skilled in coaching teams on Agile principles, enhancing team collaboration, and ensuring alignment with business goals. Adept at working with stakeholders, product owners, and developers to deliver value efficiently and consistently.

SKILLS

- Agile Methodology
- Project Estimation
- Project Coordination
- Project Management
- Excel
- JIRA Tool
- Project Life Cycle
- Project Execution
- PMO
- IT Management
- Team management
- Google Sheets
- Project Scheduling
- Project Monitoring
- Service Delivery Management
- Organization
- I.T.
- Exel

CERTIFICATION

- Certified Scrum Master (CSM)
- Lean Six Sigma Black Belt
- PMI Agile Certified Practitioner (PMI-ACP)
- Jira User

WORK EXPERIENCE

Scrum Master and Manager - Dept Agency

Jul 2022 - Present

As a Scrum Master with 3 years of experience, I facilitate Agile methodologies within cross-functional teams to ensure smooth delivery of high-quality products. I'm passionate about fostering a culture of collaboration, continuous improvement, and empowerment, all while helping my team achieve its goals through Scrum processes and Agile best practices.

Manager - NISSAN

Jan 2013 - Apr 2018

Successfully led a high-performing sales team, consistently exceeding monthly and annual sales targets by 15—25%.

Developed and implemented sales strategies that increased overall dealership revenue and customer retention.

Conducted regular training and coaching sessions to enhance team performance, product knowledge, and negotiation skills.

Built strong customer relationships, resulting in high satisfaction scores and repeat business.

Analyzed market trends and competitor activity to identify new opportunities and optimize inventory.

Associate Director - Peninsula Picture's

Apr 2018 - Mar 2021

Accomplished and results-driven Associate Director with extensive experience in daily soap TV serials production and team leadership at Peninsula Pictures. Adept at overseeing all aspects of production, from conceptualization to final execution, ensuring timely delivery within budget and to the highest quality standards. Proven track record in managing cross-functional teams, coordinating with stakeholders, and navigating complex production environments. A strategic thinker with

a strong creative vision and an unwavering commitment to excellence, fostering a collaborative and dynamic working atmosphere that consistently drives successful outcomes. Such as shows like Vikram Betal, Jai Hanuman, and Bal Veer.

PROJECTS

IDFC BANK CREDIT CARD And WEBSITE

1005 Days

Worked in collaboration with the senior project manager to define project goals and establish a timeline and plan to achieve them.

- Collaborated with cross-functional teams to achieve project goals in a timely and effective manner.
- Remained flexible, adaptable, and resourceful.
- Measured project performances and identified areas for improvement.
- End to End Project Management, Client Account Building, Relationship Management, Communication Management & Delivery Management.
- Managing multiple client accounts.
- Reviewing the project requirements in order to create the project plans and identifying resources to ensure service delivery expectations.
- Risk identification along with mitigation and action plan tracking and discussion with other PMs for proactive actions to reduce the impact.
- Scheduling stakeholder meetings and facilitating communication between the project manager and stakeholders throughout the project life cycle.

Pidilite, Haisha Paints

8 Months

- Spearheaded the end-to-end revamp of Pidilite’s corporate website to enhance user experience, brand alignment, and mobile responsiveness.
- Defined project scope, timelines, and deliverables, successfully completing the design and development phases within the plan.
- Facilitated regular sprint planning, reviews, and stand-ups using Agile methodology to maintain momentum and track progress.
- Conducted UAT and coordinated content migration, ensuring a smooth transition from the legacy site.
- Ensured SEO best practices and analytics integration (Google Analytics, Search Console) to enable data-driven performance monitoring post-launch.

Asian Paints Beautiful Homes.

6 Months

EDUCATION

2012 PG Diploma | Marketing and Finance

International School of Management
Excellence.
Grade - undefined/10

2011 B.Com | Commerce

Kumaun University
Grade - undefined/10

ADDITIONAL INFORMATION

Hobbies: Writing, Content Creator, Chess

Languages: Hindi, English, Kumouni