Nagaprasad T S

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Technical Skills

Languages: JavaScript, PHP, Python, C, DOM, CSS, HTML, Linux, Ubuntu, PHP Unit, Rest API Database: MySQL, Sqlite, MongoDB Frameworks: React.js, Next.js, Laravel PHP, React Native, Tailwind CSS, Bootstrap, jQuery Tools: git, github, VS Code, PHPStorm, WebStorm

Experience

Byrut Business Solutions

Web Developer Jr

- Designed and developed full-stack websites using Next.js, React.js, Bootstrap, Tailwind CSS, and Laravel PHP, delivering scalable and high-performing solutions that improved client retention and operational efficiency.
- Created user-friendly, intuitive, and visually appealing interfaces, leading to a 20% increase in user engagement and client satisfaction scores.
- Developed and managed multiple CMS platforms, enabling seamless content management and improving employee productivity and client accessibility.
- Optimized REST API performance, reducing data retrieval time by 30% and ensuring smooth front-end and back-end communication for enhanced system reliability.
- Managed and optimized social media presence across Facebook, Instagram, Google My Business (GMB), LinkedIn, and Pinterest, boosting engagement rates by 20% and improving brand visibility.

Hiveminds

Marketing Analyst

- Generated and analyzed daily, weekly, and monthly reports, providing data-driven insights that enhanced marketing performance and campaign effectiveness.
- Optimized daily budgets, bids, and campaign strategies, resulting in a 50% increase in ROAS and reduced ad spend inefficiencies.
- Managed multiple client accounts across various industries, ensuring consistent performance tracking, strategic execution, and goal achievement.

Learnedze Networks

Web Developer Intern

- Developed and integrated RESTful APIs, ensuring efficient data retrieval and seamless backend communication.
- Built a fully responsive website using React.js and Tailwind CSS, enhancing user experience.
- Implemented a real-time search functionality, enabling faster server discovery and enhancing user experience.
- Gained hands-on experience with Windows and Linux server environments by deploying and React applications on Ubuntu-based VPS using SSH, NGINX.

Education

Global Acadmy Of Technology

BE in Computer Science and Engineering (CGPA: 7.34/10)

Relevant Coursework: Python, Unix, Computer Networks, Operating Systems, Database Management Systems, Design and Analysis of Algorithms

Publications and Projects

Digital Evaluation | Published in IJARCCE - DOI: 10.17148/IJARCCE.2023.124179

• Digital Evaluation: A Modern Solution to Simplify and Enhance the Evaluation Process explores how technology-driven assessment methods can streamline evaluation processes, reducing manual effort, errors, and processing time.

Pixel Positions | Laravel PHP

- Pixel Positions is a careers portal with a custom-built authentication system, allowing employers to create, edit, update, and delete job listing while providing search functionality for easy job discovery.
- This project enhanced my skills in full-stack development, authentication, and search optimization.

Promptopia | MongoDB, Express, React.js, Next.js

• Built Promtopia, an open-source AI prompting sharing tool using the MERN stack, enabling users to discover, create, and share AI-powered prompts with Clerk authentication and MongoDB for data storage.

Portfolio | HTML and CSS

- Designed and developed a personal portfolio website using HTML and CSS to showcase my skills and projects.
- Drew inferences from visual methods, identified correlations, and hypothesis-tested these correlations.

July 2023 – Oct 2023

Bengaluru, India

Aug 2022 – Nov 2022

(Remote) Bengaluru, India

Dec 2020 - May 2023

Bengaluru, India

GitHub

GitHub

GitHub

Link

Jan 2024 – Present

(Remote) Bengaluru, India