



KUNEEK GUPTA

PROJECT MANAGEMENT CONSULTANT

Preferred Location: NOIDA

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Objective

Dedicated and results-oriented professional with Project Management and Marketing experience of total 4.5 years

Profile Summary

- SAFe6 and PSM-1, PSM-2 Certified professional with **almost 3 years** of experience in Scrum Master role in **TCS** spearheading Development Teams, ensuring strict compliance for project success.
- Have earlier worked in **Ericsson India** as an **Automation Engineer** for **1.3 years** and **Brand Marketing Intern** from **Outlook India** for **3 months** during my MBA.
- Proficient in identifying and resolving team dysfunctions, enhancing customer satisfaction, and implementing corrective actions.
- Displayed capability in governance, risk management and compliance ensuring project success and minimizing risks.
- Proficient in managing cross-functional teams and fostering a collaborative work environment, resulting in improved team efficiency and project outcomes.
- Implemented processes, practices, and tools to allow for multiple paths of delivery, i.e. simplified, consistent, reusable, efficient and flexible.
- Gained knowledge of project management principles and the skills to apply the principles, tools and techniques to develop/plan, manage or execute projects or work plans for successful completion (e.g., on time, within budget).
- High degree of business acumen and skills in managing the compliance and business needs of Third Party Vendors.

Core Competencies

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|--|--|-------------------------------------|-----------------------|
| • Project & Program Management | • Agile Methodology | • JIRA & Kanban | • Trello & ClickUp |
| • Governance, Risk management & Compliance (GRC) | • Third Party Vendor Management | • Scrum Ceremonies & SAFe Framework | • Digital Marketing |
| • Product & Brand Marketing | • Sales, Advertising Strategies & E-commerce Marketing | • Reporting & Analysis | • MS Excel & Power BI |

Education

PGDM in Marketing and Information Technology

Birla Institute of Management Technology, Greater Noida, Uttar Pradesh with 7.07 CGPA

2020-2022

B.Tech. in Computer Science

Galgotia College of Engineering and Technology (U.P.T.U), Greater Noida, Uttar Pradesh with 65.4%

2013-2017

Certifications

- JIRA + Confluence from Udemy in 2025
- Certified SAFe® 6.0 Scrum Master from Scaled Agile Framework (SAFe) in 2024
- Kanban Principles and Methodologies and Trello for Agile Teams from LinkedIn in 2024
- Certified Professional Scrum Master (PSM-1, PSM-2) from Scrum.Org in 2023
- Microsoft Power BI, Excel Skills for Business from Udemy in 2023
- Google Ads Display, Google Ads Search from Google in 2022
- Industry Creds Certified in E-commerce Sales and Brand Marketing from Kraftshala in 2022

Work Experience

Scrum Master

Tata Consultancy Services (TCS), Noida, Uttar Pradesh

Jul'2022 - Present

Key Result Areas:

- Managing Development Teams, spearheading project execution, and delegating tasks fostering team efficiency and guiding process improvement initiatives.
- Proactively identifying and addressing problems, impediments, dependencies, and other team dysfunctions, supporting project leaders in implementing corrective and preventive actions to enhance customer satisfaction.
- Providing governance and reporting to management, ensuring compliance and strengthening risk management processes to mitigate project risks.
- Performing analysis and formulating techniques for effectively managing the backlog.
- Resolving conflicts by focusing on Scrum values of openness, honesty, and respect.
- Communicating with stakeholders and management to provide timely updates on project requirements, expectations, timelines, risks, dependencies, and project status.
- Developing and continually revising (in partnership with other teams where necessary) suitable processes and guidelines to ensure appropriate application development standards are available to guide all participant teams.

Achievements:

- Received Appreciation certificate from Talent Development Team India North for exceptional contribution towards learning in Q3, FY25
- Received Applause award for outstanding contribution to the organization and being an inspiring role model in 2025
- Received Appreciation certificates for exemplary performance as Xcelerate Warrior, Feedback Enabler, Feedback Influencer, and Feedback Enthusiast in 2024
- Awarded with the Certificate of Brilliance and Excellence by Citi APAC and EMEA Account Leadership in 2023
- Honored with two TCS Special Initiative Awards for AI Gen Idea and RTO in the year 2023

Automation Engineer

Ericsson India Global Services, Noida, Uttar Pradesh

Mar'2018 - Jun'2019

Key Result Areas:

- Developed automations utilizing Ericsson's proprietary tool Enable (Resolve), employing SQL, Agile Project Management, and Software Development Life Cycle (SDLC) methodologies.
- Managed software development and operations of front-end applications, focusing on continuous improvement, business analysis, and engineering practices.
- Provided support for various Information Technology Process Automation tools at Ericsson, including Resolve, ServiceNow, and Blue Prism, ensuring quality assurance and efficient operations.

Achievements:

- Earned a training certificate in Groovy Scripting and Trade Compliance, displaying proficiency in essential scripting languages and regulatory requirements.

Internship

Brand Marketing Summer Intern

Outlook India Magazine, New Delhi

May'2021-Jul'2021

Key Result Areas:

- Analyzed Customer Relationship Management to optimize engagement and retention strategies for Outlook India Magazine and competitors.
- Produced a comprehensive Digital Audit Report using tools like SEMrush and Similar Web, aiding in digital marketing strategy formulation.
- Developed Product and Brand Management Strategies for industry-leading brands including H&R Johnson-India and Kajaria Ceramics.
- Contributed to Advertising Strategies for Outlook Splurge, enhancing brand visibility and market positioning.

Achievements:

- 🏆 INDUSTRY Creds Certified- E-commerce and Brand Marketing; Generated sales of Rs.15000 and published a website.

Personal Details

Address : Ghaziabad-201014, Uttar Pradesh
Date of Birth : 13th August 1995
Languages Known : English and Hindi