

Deepak Kumar

Senior UI Developer

I am a Senior UI Developer with 8 years of experience in custom Shopify theme development and user interfaces for Shopify, WordPress, Magento, and Laravel. I have worked with top brands like Dior, Chanel, Givenchy, Tumi, Threads, Karl Lagerfeld, and Max Mara, creating eCommerce solutions tailored to their needs. My focus is on delivering high-performance, scalable, and user-friendly online stores and applications that enhance the shopping experience and drive business growth.

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Skills

Frontend

Development:

HTML, CSS,
JavaScript, React
Js, Tailwind CSS,
SCSS

CMS Platforms:

Shopify ,
WordPress,
Magento,
Laravel .

Web Design Tools:

Beaver Builder,
Visual Composer.

UI/UX Design:

Responsive
Design,
UI Development,
User Interface
Design.

Version Control &

Collaboration:

Git, GitHub

Experience

SENIOR UI DEVELOPER SPARX IT SOLUTIONS PVT LTD.

Nov 2018 - Presently Working , Noida, India

At Sparx IT Solutions, I served as a Senior Shopify Developer, where I played a key role in collaborating with clients to fully understand their requirements and deliver tailored Shopify solutions on time. In addition to managing client communications and ensuring deadlines were met, I also provided mentorship and technical support to fellow developers, helping resolve challenges and ensuring smooth project delivery. My focus was on maintaining high-quality standards while driving team efficiency to achieve successful project outcomes.

Projects:-

1. MaxMara

- Description:** Creating a custom theme tailored to the merchant's requirement set..
- Migrating the existing code.
- URL:** <https://www.maxmara.ae/>

2. Threads Styling

- Type:** Creating a custom theme.
- Creating a global store that meets all the criteria and edge cases to ensure website optimization for international market support.
- URL:** <https://www.threadsstyling.com/>

3. Tumi

- Type:** Debut theme
- Developed a custom Shopify theme using Debut for Key Solutions, optimizing the user experience with tailored design elements and enhanced functionality to meet specific client needs. Focused on responsiveness, ease of

AI Tools:
ChatGPT,
Windsurf,
Deepseek (for
content
generation,
research, and data
insights)

navigation, and brand consistency to drive user engagement and sales.

c. URL: <https://www.tumi.ae/>

4. Givenchybeauty

a. **Type:** Creating a custom theme.

b. Creating a global store that meets all the criteria and edge cases to ensure website optimization for international market support.

c. URL: <https://www.shopgivenchybeauty.ae/>

5. Fila

a. **Type:** Creating a custom theme.

b. Creating a global store that meets all the criteria and edge cases to ensure website optimization for international market support

c. URL: <https://www.fila.de/en/home/>

6. Chanel

a. **Type:** Creating custom theme

b. **Description:** Maintaining multiple markets code and synchronizing them to ensure flawless development and production launches

c. URL: <https://www.chanel.com/in/>

7. Ghawali

a. **Type:** Creating custom theme

b. **Description:** Maintaining multiple markets code and synchronizing them to ensure flawless development and production launches

c. URL: <https://ae.ghawali.com/>

8. Karl

a. **Type:** Creating custom theme

b. **Description:** Maintaining multiple markets code and synchronising them to ensure flawless development and production launches
Developed a custom Shopify theme using Debut for Key Solutions, optimizing the user experience with tailored design elements and enhanced functionality to meet specific client needs.

c. URL: <https://karl.ae/>

Key Responsibilities:

- Develop and customize Shopify themes for global and localized markets.
- Optimize performance, responsiveness, and SEO for seamless user experiences.
- Maintain and synchronize codebases across multiple markets.
- Ensure flawless launches through testing and client collaboration.

UI DEVELOPER, HIRE INDIANS PVT LTD.

June 2018 - Nov 2018, Noida, India

Led the redesign of the company's e-commerce platform, conducted user research and usability testing to inform design decisions and improve the user experience. Collaborated with development teams to ensure designs were implemented accurately and efficiently.

WEB DESIGNER, ALLIN INFO SYSTEMS PVT LTD.

July 2016 - June 2018, Noida, India

Specialize in converting PSD designs to clean, efficient HTML, creating responsive web designs, and seamlessly integrating HTML into CMS platforms like WordPress and Magento. Proficient in web page editing tools such as Beaver Builder and Visual Composer, with expertise in UI development, including crafting intuitive and visually compelling user interface designs tailored for WordPress and Magento environments.

Projects:-**9. Peardigital**

- a. **Type:** Information-based website
- b. **Description:** A creatively designed website that provides detailed information to users.
- c. **Technologies Used:** WordPress CMS, HTML, CSS, Bootstrap, JavaScript
- d. **URL:** <http://peardigital.co.uk>

10. Cyber Crim

- a. **Type:** CMS-based informational site focused on cybercrime
- b. **Technologies Used:** HTML, CSS, Bootstrap
- c. **URL:** <http://www.cccinoida.org>

11. WonderWall Studio

- a. **Type:** E-commerce site for product purchases
- b. **Technologies Used:** HTML, CSS, Beaver Builder
- c. **URL:** <https://www.wonderwallstudio.com>

12. Boost-Industrie

- a. **Type:** E-commerce platform
- b. **Technologies Used:** WordPress, HTML, CSS, jQuery
- c. **URL:** <https://www.boostindustries.com>

13. Allin Herbal

- a. **Type:** E-commerce website for herbal products
- b. **Description:** Developed an online store focusing on clean design, user-friendly navigation, and responsiveness.
- c. **Technologies Used:** WordPress, HTML, CSS, jQuery
- d. **URL:** <https://www.allinexporters.com/>

14. Allin Exporter

- a. **Type:** E-commerce platform for exporters

- b. **Description:** Built a platform tailored to export businesses, including product listings and optimized purchase processes.
- c. **Technologies Used:** WordPress, HTML, CSS, jQuery
- d. **URL:** <https://www.allinexporters.com/>

Key Responsibilities:

- Specialized in converting PSD designs to clean, efficient HTML.
- Created responsive web designs.
- Integrated HTML seamlessly into CMS platforms like WordPress and Magento.
- Worked with web page editing tools like Beaver Builder and Visual Composer.
- Developed intuitive and visually appealing user interfaces tailored for WordPress and Magento environments.