Junaid Ali

Experienced PHP & WordPress Developer

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PROFESSIONAL SUMMARY

A highly skilled and experienced PHP & WordPress developer with over a decade of expertise in developing custom plugins, themes, and e-commerce solutions. Passionate about creating high-performance, optimized solutions tailored to business needs. Adept at managing complex projects, leading development teams, and delivering exceptional results. Plugins developed by me are trusted by over 100,000 online stores globally, enhancing conversions and customer engagement.

CORE COMPETENCIES

- WordPress Core & Plugin Development
- WooCommerce Customization & Optimization
- PHP, JavaScript, and MERN Stack Development
- API Integration (S3, REST, and GraphQL)
- Custom WordPress Themes & Advanced Custom Fields (ACF)
- Performance Optimization & Security Best Practices
- E-commerce Strategy and Store Promotion
- Server Management (Linux, GridPane, Hetzner)

WORK EXPERIENCE

Owner & Lead Developer

Jcodex Technologies | 2014 – Present

- Founded a successful web development agency specializing in optimized WordPress and Shopify plugins and themes for e-commerce and general websites.
- Developed industry-leading plugins, including:
  - **Fields Manager for WooCommerce** (Checkout, My Account, Register)
  - **Woo Checkout & Register Field Editor** (v2.3.3)
- Provided tailored WooCommerce solutions to enhance customer experience and boost sales conversions for clients worldwide.
- Successfully integrated complex S3 APIs, REST APIs, and other third-party services for custom requirements.
- Delivered scalable, high-performance solutions for WordPress, Shopify, and MERN-based projects.

Senior WordPress Plugin Developer

Freelance | 2010 – 2014

- Designed and implemented custom WordPress plugins and themes for small to medium-sized businesses.
- Built secure, SEO-friendly, and responsive WordPress websites from scratch.
- Collaborated with clients to understand their unique business goals and delivered tailored solutions.
- Provided WordPress maintenance and optimization services to improve website performance.

EDUCATION

Bachelor's Degree in Computer Science
National College of Business And Administration | 2018

CERTIFICATIONS

- WordPress Developer Certification
- Advanced PHP Development Certification
- WooCommerce Advanced Development Certification

KEY PROJECTS

- **AI-Powered Personalization Plugin for WooCommerce**
  Developed a cutting-edge AI plugin to recommend products, personalize content, and suggest articles based on user interactions. Enhanced user engagement and improved sales conversion rates.
- **Custom Shopify Theme Development**
  Delivered responsive, high-performing Shopify themes with integrated support for dynamic base and compare prices.
- **osCommerce and PHP Troubleshooting**
  Resolved critical email and system errors for legacy osCommerce-based stores, restoring full functionality.

TECHNICAL SKILLS

- **Languages:** PHP, JavaScript (React, Node.js), HTML, CSS, SQL
- **Tools/Platforms:** WordPress, WooCommerce, Shopify, osCommerce, GridPane
- **Hosting:** Hetzner, AWS, cPanel

- **Version Control:** Git, Bitbucket

AWARDS & RECOGNITION

- **Top Developer on Upwork**: Consistently rated as a top PHP & WordPress developer by clients.
- Plugins listed on WordPress.org with 100,000+ active installations.

PROFESSIONAL AFFILIATIONS

- Member, WordPress Developer Community
- Contributor, WordPress Core and WooCommerce Community